



JAN/FEB '19
 Merrimack Valley Bridal Guide
 Winter Activities
 Home
 Ad Close Date: Nov. 30, 2018
 Press Ready Due: Dec. 7, 2018
 Publication Date: Jan. 7, 2019

JULY/AUG '19
 MVMA Awards
 Summer Fun & Travel Guide
 Home
 Ad Close Date: May 31, 2019
 Press Ready Due: Jun. 7, 2019
 Publication Date: Jul. 1, 2019



MAR/APR '19
 Health & Wellness
 Summer Camp
 Home
 Ad Close Date: Feb. 1, 2019
 Press Ready Due: Feb. 8, 2019
 Publication Date: Mar. 4, 2019

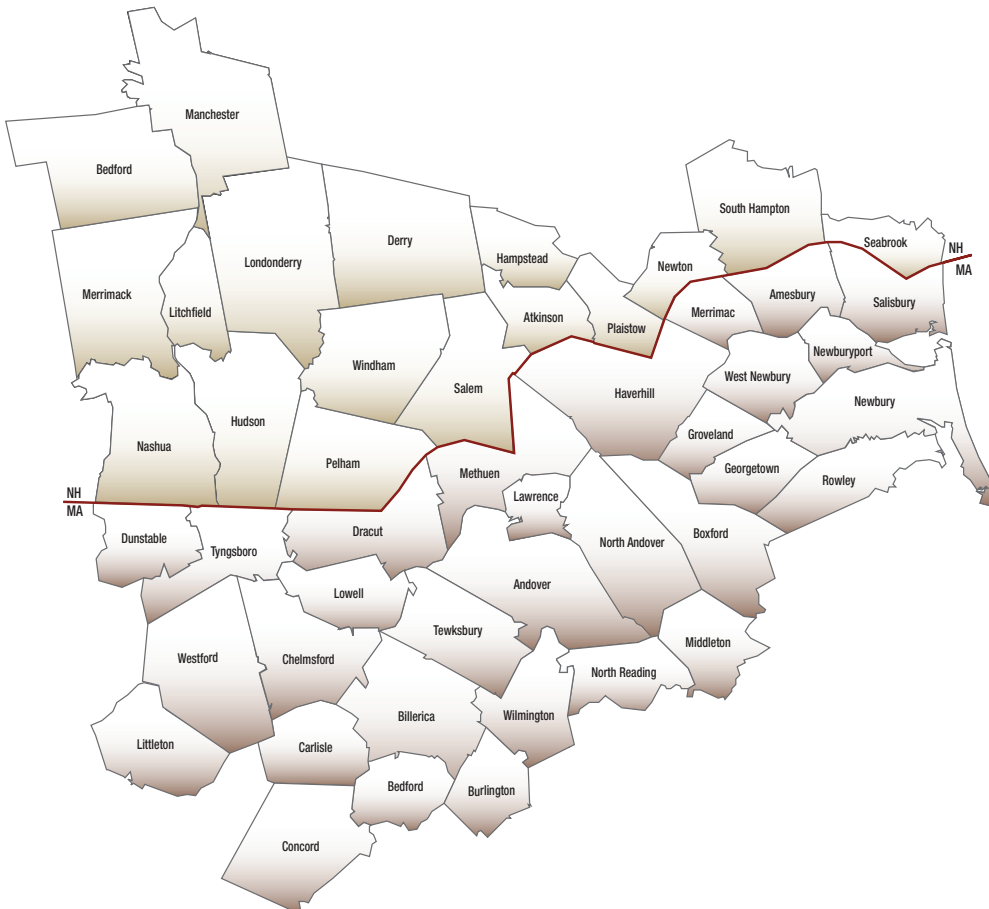
SEPT/OCT '19
 Health & Wellness
 Education
 Home
 Ad Close Date: Aug. 2, 2019
 Press Ready Due: Aug. 9, 2019
 Publication Date: Sept. 3, 2019

MAY/JUNE '19
 Special Subject Focus
 Home
 Ad Close Date: Apr. 5, 2019
 Press Ready Due: Apr. 12, 2019
 Publication Date: May 6, 2019

NOV/DEC '19
 Holiday Cooking w/Local Chefs
 Holiday Gift Guide
 Holiday Home
 Ad Close Date: Oct. 4, 2019
 Press Ready Due: Oct. 11, 2019
 Publication Date: Nov. 4, 2019

Merrimack Valley Magazine
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 mvmag.net





merrimack valley magazine is the region's premiere source of information about regional arts, culture and entertainment; food, dining and drink; community happenings, home, history and the people who live, work, play and make our area great. **mvm** circulates to the top 10 percent of earners throughout the region. These affluent homeowners have disposable income to spend: they are prime targets for the services you offer.

I have been advertising in **merrimack valley magazine** for more than five years, and the results keep coming in. It's now an essential part of our marketing effort. But a funny and surprising thing happened in 2014. During an initial meeting with a homeowner - who became a client - a torn out page from the magazine two years earlier was presented to me. The homeowner told me they had been carrying around the page with my ad on it until they were ready to do the project. The funny part is that a couple of months later, it happened again with a different customer!

Tom Busta Jr. - Owner,
Dana Landscaping & Water Gardens

TOTAL CIRCULATION:

23,000

TOTAL READERSHIP:

70,000+

MINIMUM TAX ASSESSED
HOME VALUE:

\$400,000

MINIMUM HOUSEHOLD
INCOME:

\$125,000

85% of readers have
a net worth of
over \$2 million

80% of readers are
age 40-70

88% of readers
are married

70% of readers are
college graduates

35% hold advanced
degrees